

BUILDING COMMUNITY THROUGH
TRAIL RUNNING, FILM & MUSIC



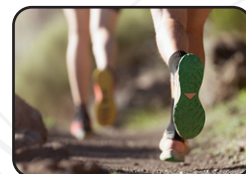
COLORADO TRAILFEST

SATURDAY, APRIL 8, 2023
RIFLE, COLORADO



WHAT IS COLORADO TRAILFEST

Start the day with a free 4-mile fun run suitable for the entire family at the Grand Hogback Trail. Later in the day, enjoy some music, listen to speakers, and watch the Trail Running Film Festival at the renowned Ute Theatre in Rifle from 4pm - 9pm. Finish the evening by attending the official Trailfest After Party at a nearby watering hole!



DISCLAIMER: If conditions do not permit for the run to take place on the Grand Hogback Trail system, we will encourage people to run on their own with their community.

UTE THEATRE 4PM - 9PM | \$25

THE TRAIL RUNNING



PRIZES & GIVEAWAYS

SPEAKERS

MUSIC FROM
RODRIGO

PROCEEDS TO BENEFIT



DETAILS AND INFORMATION AT **COLORADOTRAILFEST.COM**



COLORADO TRAILFEST

RIFLE, CO APRIL 8, 2023

SPONSORSHIP PACKAGES 2023



	MT SOPRIS	ROAN PLATEAU	MAROON BELLS	FLATTOPS	GRAND HOGBACK	CUSTOM & CATEGORY SPECIFIC PACKAGES
SPONSOR BENEFITS	\$5,000	\$2,000	\$1,000	\$500	IN-KIND // TRADE	\$0 - \$5,000+
Logo Inclusion in the Following:						
Event Website	X	X	X	X	X	X
Official Event Poster	X	X	X	X	X	X
Official Event Flyer	X	X	X	X	X	X
Mentions at Event	X	X	X	X	X	X
Vendor Booth On-Site	X	X	X	X	X	X
Social Media Support: Tagging & Mentions on Social Media	X	X	X	X		X
Social Media Support: Individual posts promoting specific client	X	X	X			X
MC Mentions at 5k Race	X	X	X			X
Digital Ads: Logo Inclusion in Digital Ad Campaign	X	X	X			X
MC Mentions at Ute Theatre	X	X	X			
Print Campaign: Logo included in Print Ads	X	X	X			X
Radio Mentions: Name included in Radio Spots	X	X				X
Speakers: Ability to have organization feature speaker at Event	X	X				X
Tickets & Registration to Event(s)	X	X				X
Event Recap Report: Showcase of Analytics, Data, Photos, Video	X	X				X
Custom Content: Ability to Create Custom Video/Photo Content	X					X
Title Sponsor Naming Rights	X					